

Unitarian Church of Evanston

Nurturing the human spirit for a world made whole.

September 26, 2021

Dear Business Friend and Neighbor:

We are writing to seek your support of the Unitarian Church of Evanston's fundraising efforts. The Unitarian Church of Evanston is an active member of our community—we provide an emergency cold weather shelter, offer low-cost rentals of our beautiful building to local organizations, and host several soup kitchens each year. The auction is our most important fundraiser, in past years generating close to \$30,000 much needed dollars to support programs and staffing.

We are seeking your generous support of the Unitarian Church of Evanston in our fundraising auction. Also, we hope that the publicity from highlighting your business at our auction will be beneficial to your business. We would like to invite you to feature your business at the UCE's **Serendipity Auction**, beginning on Sunday, November 14, 2021 and culminating on Saturday, November 20, 2021 **by making a donation of a gift certificate or merchandise.**

Our past experience is that businesses who donate get exposure to several hundred members and friends of UCE from the North Shore and Northwest suburbs, as well as from the north side of Chicago. As we have changed our auction to take advantage of online technology, we found that our online auction provided greater exposure for members to review donations throughout the auction week. And we know our members take notice of our generous benefactors and patronize local businesses.

Please fill out the enclosed response form today and use the return envelope that has been provided for your convenience. We thank you for considering our request and hope that we may count on you to be one of our supporters this year.

We know that these are more challenging times than many of us have ever faced. We are hoping that a donation from you will be beneficial to us both.

In gratitude,



Catherine Deamant, Serendipity Auction Chair

If you would like someone to pick up your donation, please contact Jessica Meis at admin@ucevanston.org or 847-864-1330 and we will happily arrange this.



Unitarian Church of Evanston

Affiliated with the Unitarian Universalist Association of Congregations.

A Green Sanctuary and Welcoming Congregation living out our commitment to the earth and affirming the worth and dignity of all people.

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